



SUMMARECON
BEKASI

DISCOVER A WONDERFUL LIFE IN A WORLD CLASS CITY



**World
Gold Winner**
RETAIL CATEGORY
Summarecon
Mal Bekasi



**World
Silver Winner**
PUBLIC INFRASTRUCTURE/
AMENITIES CATEGORY
Flyover KH. Noer Ali
Summarecon Bekasi





SUMMARECON BEKASI

10years Journey



PALM
RESIDENCE
288 unit



MAPLE
RESIDENCE
230 unit



LOTUS
RESIDENCE
203 unit



THE PRIMROSE
CONDO/PALLS
160 unit



ACACIA
RESIDENCE
261 unit



MAGNOLIA
RESIDENCE
253 unit



BLUEBELL
RESIDENCE
252 unit



VERNONIA
RESIDENCE
193 unit



The SpringLake
SUMMARECON BEKASI
3.112 unit



VIEW
858 unit



VIEW
753 unit



BURGUNDY
RESIDENCE
391 unit



OLIVE
RESIDENCE
306 unit



MORIZEN
162 unit

... more products to come

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020



121 unit



174 unit



27 unit



4 unit



65 unit



23 unit



37 unit



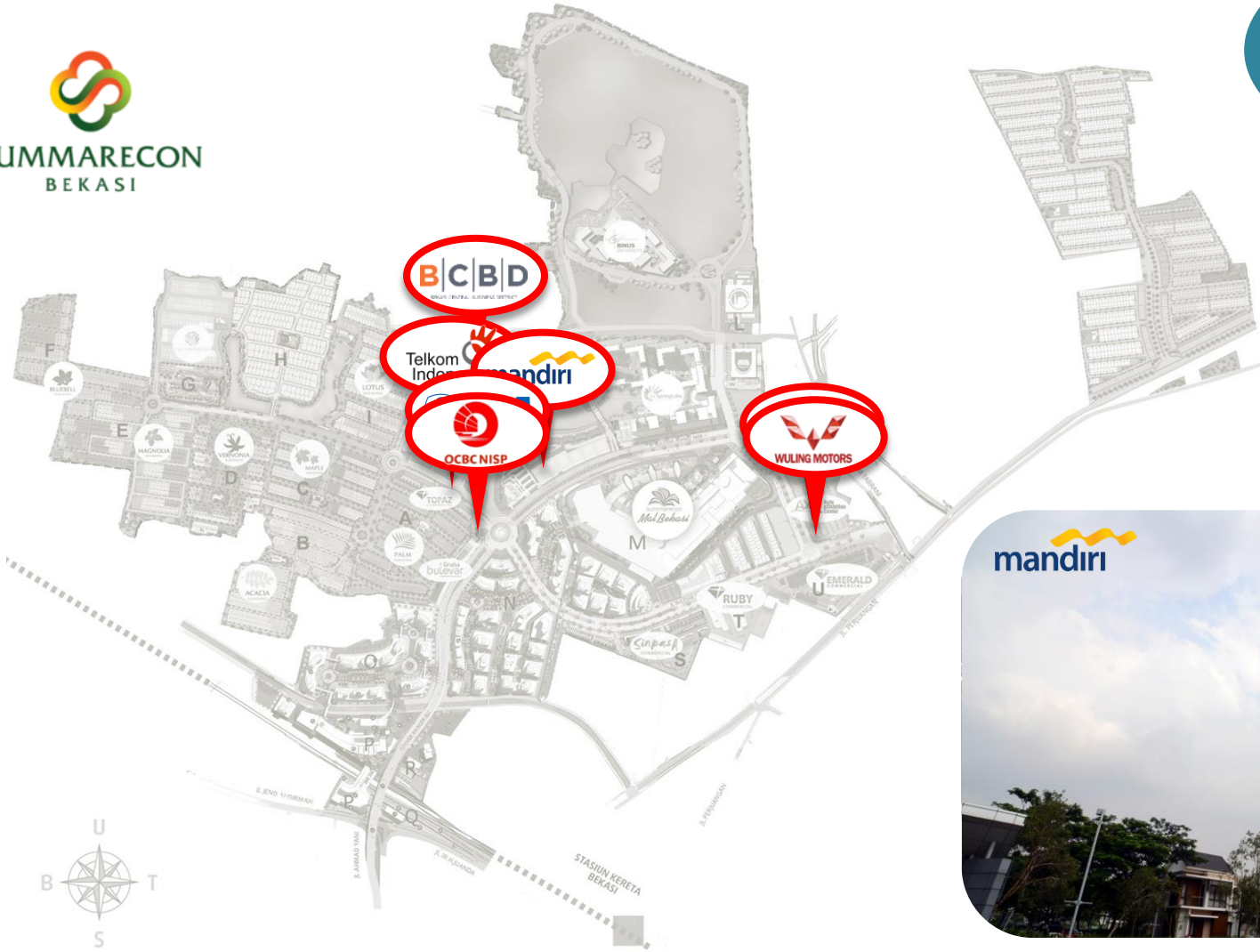
139 unit



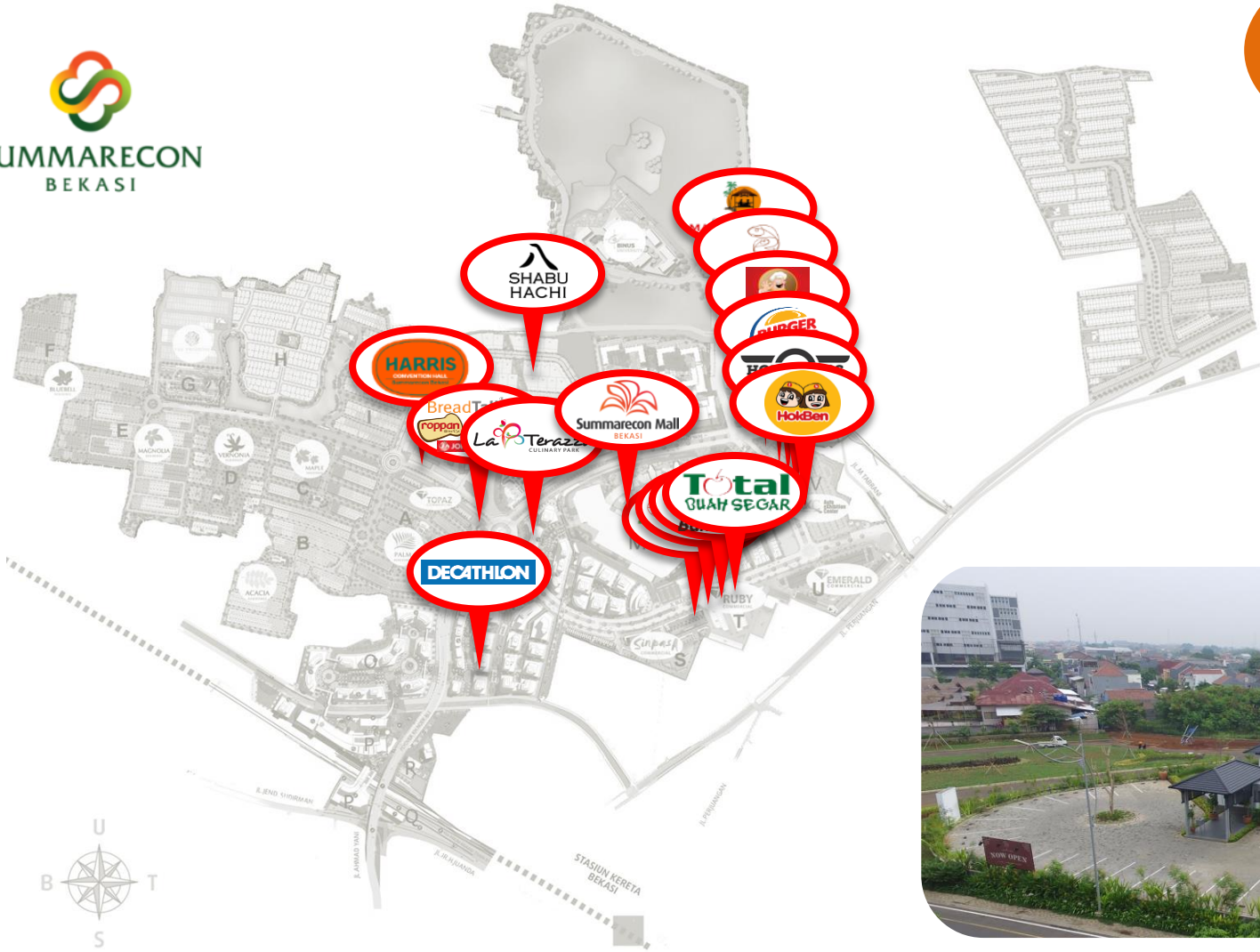
42 unit



BUSINESS & FINANCIAL



LEISURE




















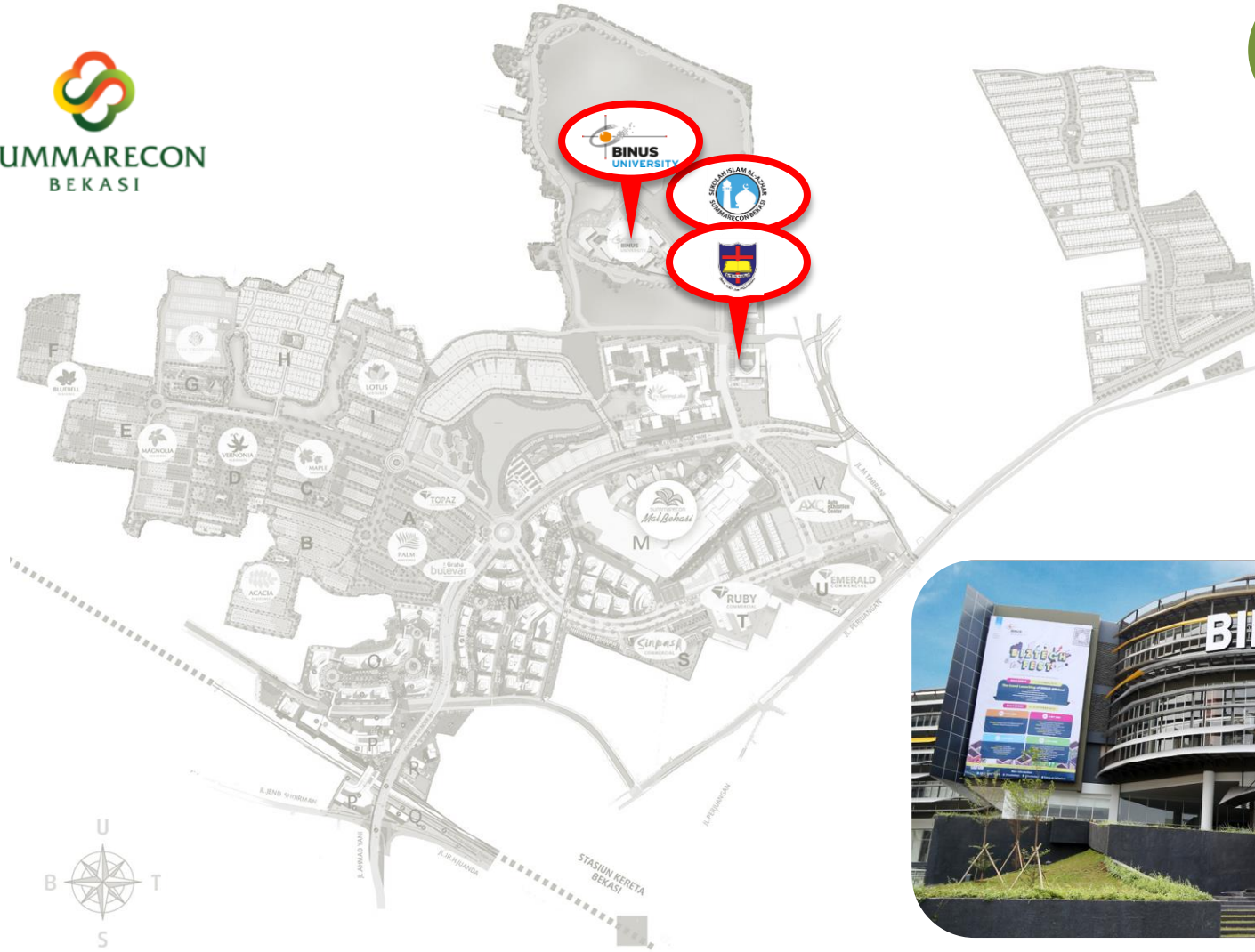
Summarecon Mall BEKASI



JABODETABEK CAR TRAFFIC 2019

Mall	Traffic	Mall	Traffic	Mall	Traffic	Mall	Traffic
 PONDOK INDAH SHOPPING & RESTAURANT	5,944,194	 Supermal Karawaci	3,151,597	 GRAND INDONESIA SHOPPING TOWN	2,156,013	 Bay walk Enjoy true leisure	1,491,055
 Summarecon Mall KELAPA GADING	5,024,518 ²	 AEON	2,642,314	 BOTANI SQUARE	1,905,908	 Emporium Plant	1,483,573
 kasablanka KASABLANKA	4,721,453	 SENYAN SQUARE	2,458,478	 Central Park Everyday is an Extraordinary Life	1,862,476	 TOWN SQUARE KASABLANKA	1,449,943
 Summarecon Mall SERPONG	4,471,671 ⁴	 Summarecon Mall BEKASI	2,453,912 ¹⁰	 SENYAN CITY	1,821,094	 Alfa INDONESIA It's Where I Want To Be	1,410,666
 Gandaria City	3,646,183	 Mall PURI INDAH	2,294,575	 PIK AVENUE	1,758,157	 Bintaro Jaya Xchange Explore • Xperience • the Xcitement	1,233,922
 Moi MALL OF INDONESIA	3,300,382	 TangCity Mall	2,156,226	 Metropolitan Mall Bekasi	1,691,693	 MARGOCITY out of the box	1,233,922

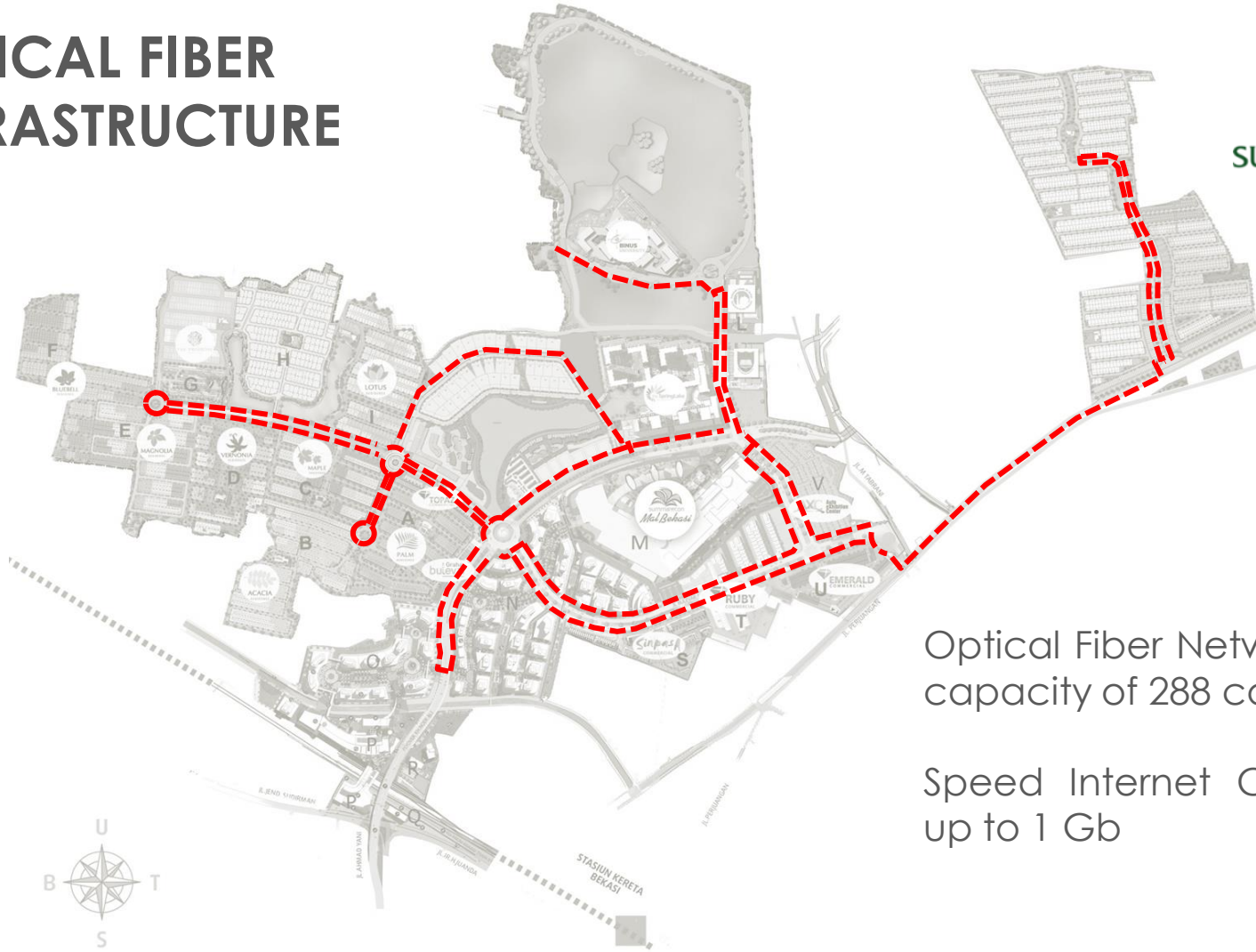
EDUCATION



OPTICAL FIBER INFRASTRUCTURE



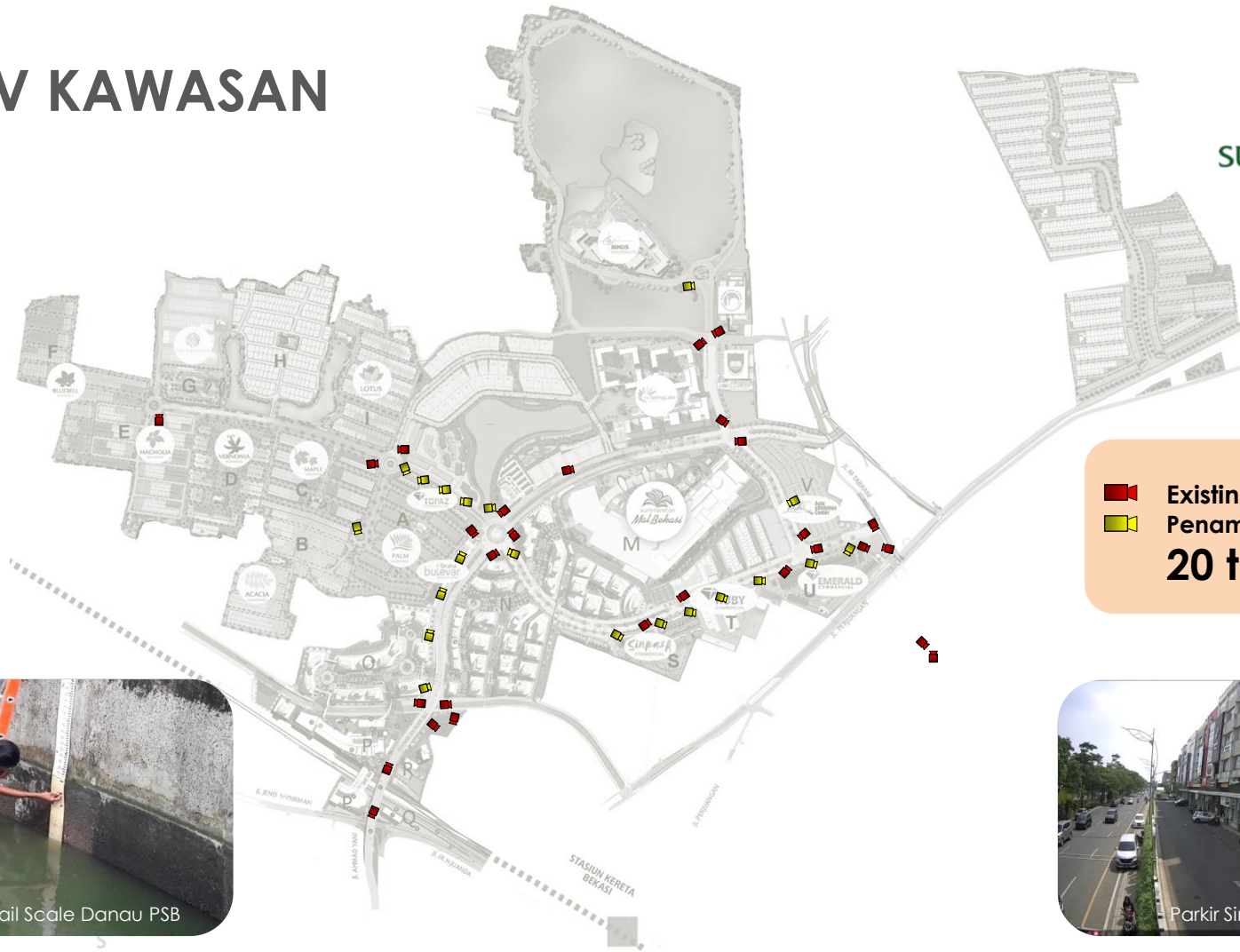
SUMMARECON
BEKASI





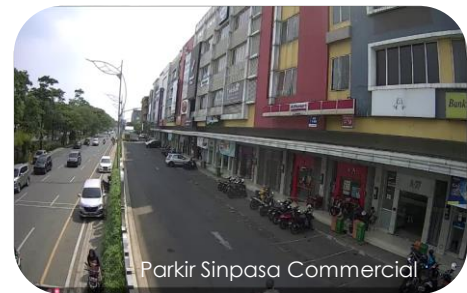
Optical Fiber Network with a
capacity of 288 cores High

Speed Internet Connection
up to 1 Gb

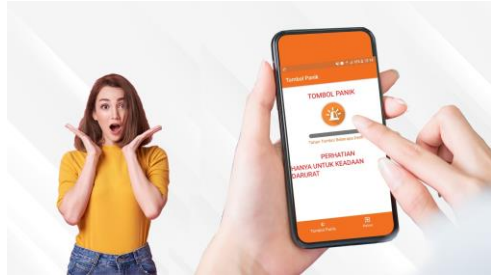
CCTV KAWASAN



 Existing CCTV 28 titik
 Penambahan CCTV
20 titik



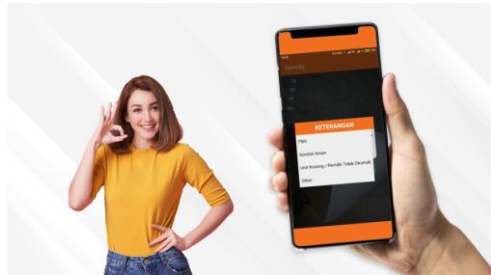
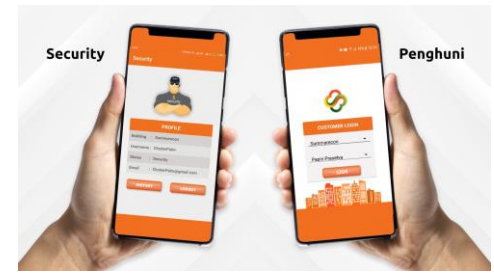
PANIC BUTTON WITH APPS



Tekan Tombol Panik



Informasi diterima
Keamanan



Situasi Terkendali

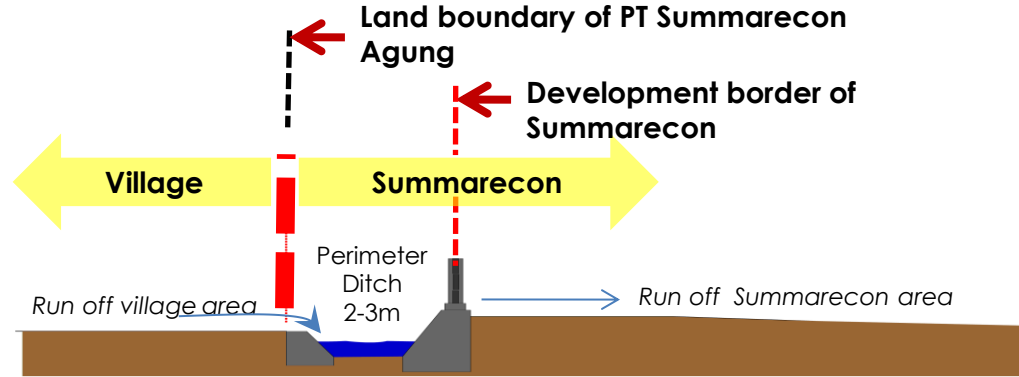
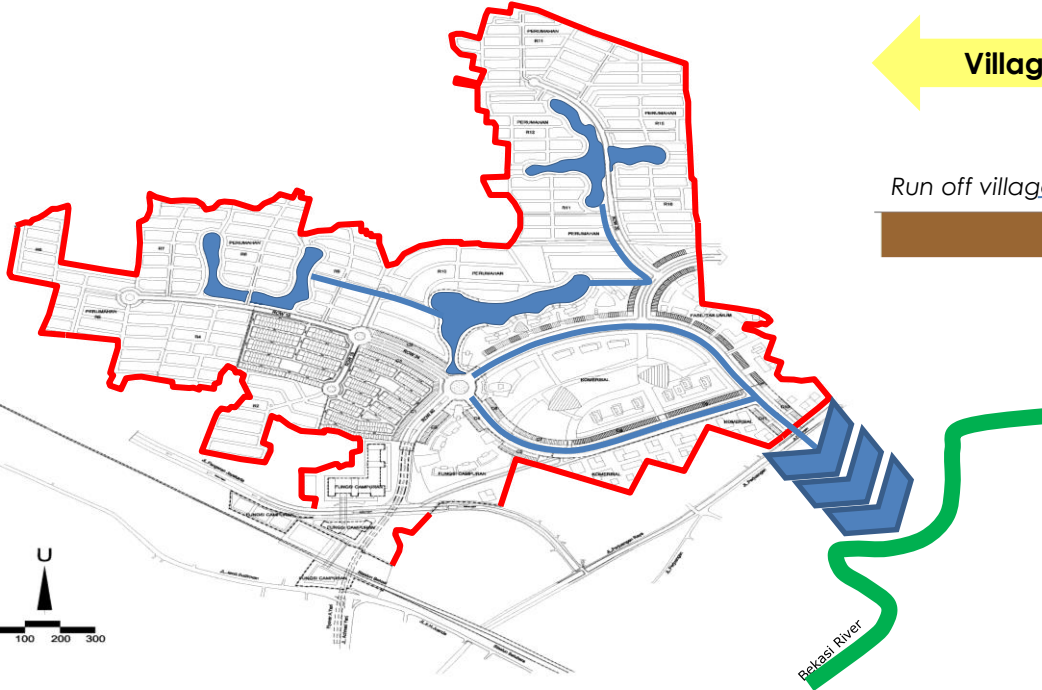


Scan Barcode

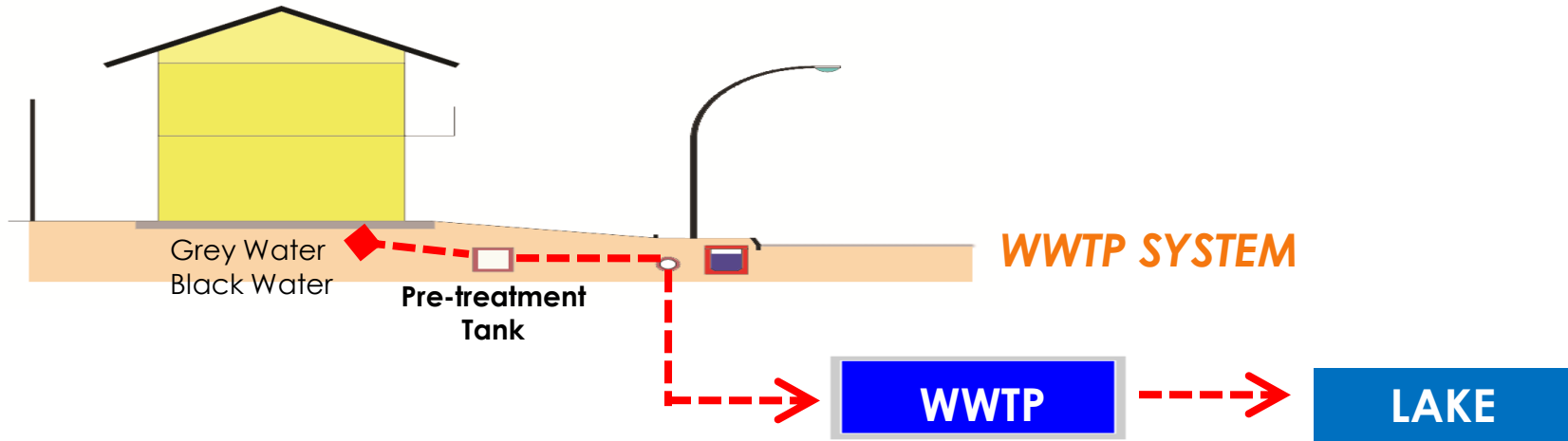


Keamanan Datang

DRAINAGE SYSTEM



WASTE WATER TREATMENT PLANT SYSTEM



WATER TREATMENT PLANT



ELECTRIC SUBSTATION





MORIZEN

森禪

A NEW CHAPTER OF SUMMARECON BEKASI

a joint venture of



Happiness Grows from Trees



SUMITOMO FORESTRY

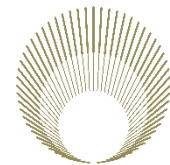


MORI

Bagi bangsa Jepang, mori memiliki makna hutan. Rumah dibangun terinspirasi dari kehidupan suatu pohon, pengalaman dan suasana seperti di hutan.

ZEN

adalah filosofi kehidupan yang menuntun kita kepada kedamaian, mencintai dan menghargai alam.



MORIZEN

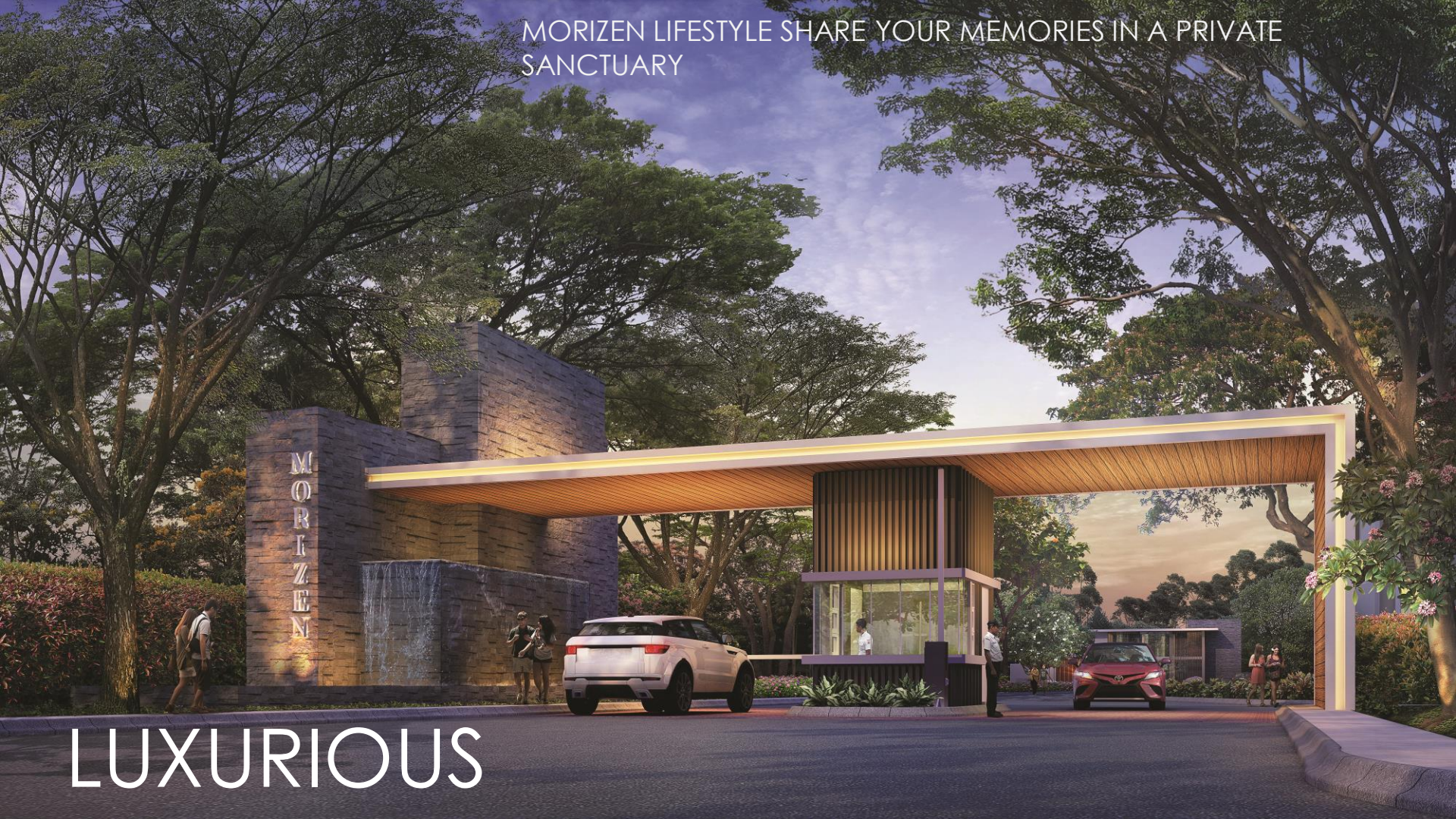
森禅



MORIZEN



MORIZEN LIFESTYLE SHARE YOUR MEMORIES IN A PRIVATE SANCTUARY



LUXURIOUS

SERENITY AND PEACE

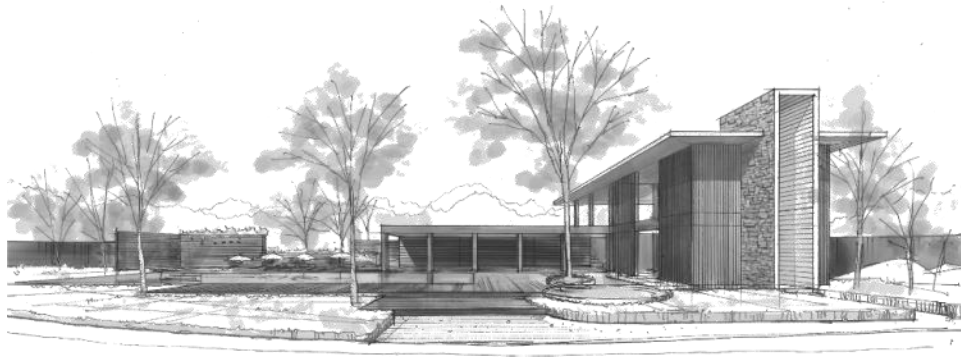


PEACE



HARMONY

DIALOGUE WITH NATURE ENHANCES YOUR SENSES



CRAFTMANSHIP

Mengaplikasikan 328 tahun pengalaman di seluruh dunia ke dalam MORIZEN, Summarecon Bekasi.

MORIZEN kini menjadi produk hunian dengan standar tertinggi berkelas dunia, dalam teknologi rancang bangun hunian di kawasan ini.

Hunian exclusive premium ini menggabungkan "the best japanese organic design principles and pre - engineered precision" dengan inovasi rancang bangun terbaru dan komitmen mendalam untuk kualitas kehidupan kedepan.

TSUREZUREGUSA

Kearifan Yoshida Kenko dalam mendesain hunian

Ketika membangun hunian, kita harus memberi perhatian dan perhitungan lebih terhadap cuaca dimusim panas.

Apapun bentuk dan jenis hunian dapat menyesuaikan dengan kondisi di musim dingin namun berbeda dengan musim panas.

Ruangan yang beratap tinggi memberikan ruangan lebih sejuk dan dingin di musim panas.





ARCHITECTURAL VISIONARY

TAKAHIRO FUWA

AWARDS

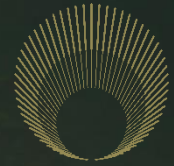
2007 Soka City Landscape Prize Award

2007 Canada Wood Shanghai, First Prize at housing design under 600 sqm

2011 Good Design Award

2017 Good Design Award

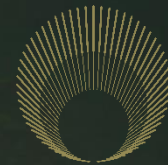




MORIZEN

森禪

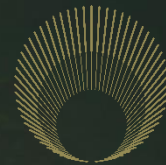
Richly Detailed &
Luxuriously
Appointed
Morizen Homes



MORIZEN

森禪

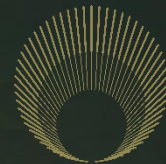
3-storey Sanctuary
"room for every
family member"



MORIZEN

森禪

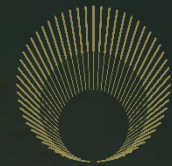
Harmonious Inside
and Outside



MORIZEN

森禪

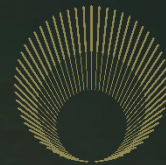
Optimizing natural
light,
comfort and style
to your own private
haven



MORIZEN

森禪

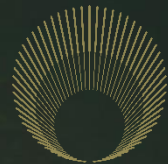
Maximizing light
and air circulation
with big void



MORIZEN

森禪

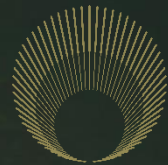
High ceiling for
comfortable living



MORIZEN

森禪

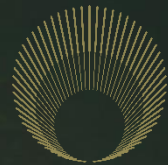
The Open Plan
Entertainer



MORIZEN

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The LUXE



MORIZEN

森禪

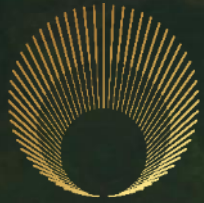
Finest
Detail



Premium Club House

“MORIZEN made for more of the life you want”





MORIZEN

森禪

Visit Our
2 Luxurious
SHOW UNIT
(Kaba 10 & Hinoki 9)



MAP LOCATION

Perfectly positioned - Strategic location

A Massive Modern Transportation and Infrastructure Development

Tol Jakarta-Cikampek (Exit Tol Bekasi Barat), Tol JORR, Tol Becakayu, Light Rail Transit (LRT) : Cawang-Bekasi Barat-Bekasi Timur, KRL Commuter Line, TransJakarta, dan Royaltrans.





01 Palm, 02 Maple, 03 Acacia, 04 Lotus Lakeside,
05 Vernonia, 06 Magnolia, 07 Bluebell 08 The SpringLake,
09 The SpringLake VIEW, 28 The Primrose Condovilla,
30 Burgundy 31 Olive

10 Summarecon Mal Bekasi, 11 Harris Hotel & Convention,
20 Harris Conventions Hall, 12 La Terazza Culinary Park,
27 Bekasi Food Villa,

13 Sinpasa Commercial, 14 Emerald Commercial,
15 Graha Bulevar, 16 Topaz Commercial 29 Ruby Commercial,
17 Pasar Modern Sinpasa, 18 Auto eXhibition Center 'AXC',
19 Financial Center, 21 Bekasi Central Business District,
26 Plaza Summarecon Bekasi,

22 Sekolah Islam Al-Azhar, 23 Masjid Raya Al-Azhar,
24 Sekolah BPK Penabur, 25 Binus University

A Bandar Djakarta B Gubug Mang Engking C Total Buah
D Bakmi GM E JCO, BreadTalk, Roppan, Johnny Andrian
F Seribu Rasa G Richeese Factory H Abuba I The Harvest
J Menara Bank Mandiri K Bank BCA L Bank OCBC NISP
M Telkom Indonesia N Huawei O BMW P Wuling Motors
Q Decathlon R McDonald's S Dunkin' Donuts
T Chandra Karya U Yamaha Music

Siteplan

TIPE

- Hinoki 9x14,5
- Keyaki 10x14,5
- Hiiragi 10x16
- Tsuga 10x16
- Kaba 10x17
- Sakura 10x18
- Nara 12x18
- Next Development

- GD - PLN
- PANEL LISTRIK
- PJU
- TELEKOMUNIKASI
- H/P
- PENYALUR PETIR



- A Gate
- B Zen Entry
- C Club House
- D Lakeside
- ★ Show Unit



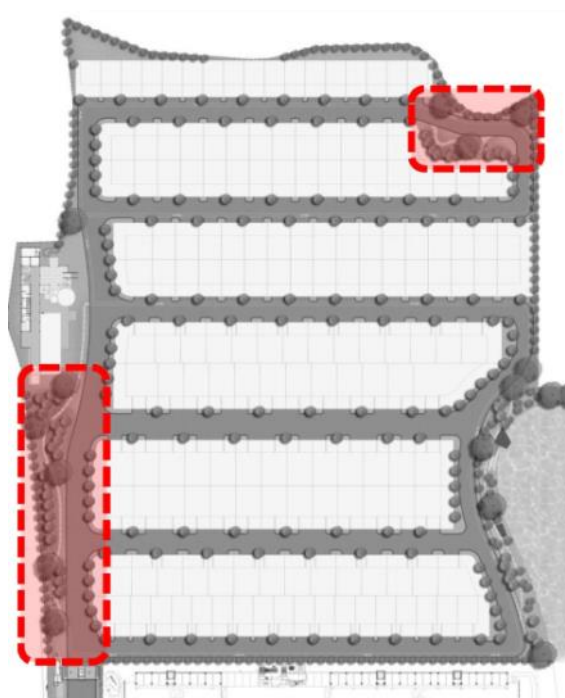
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LANDSCAPE CONCEPT

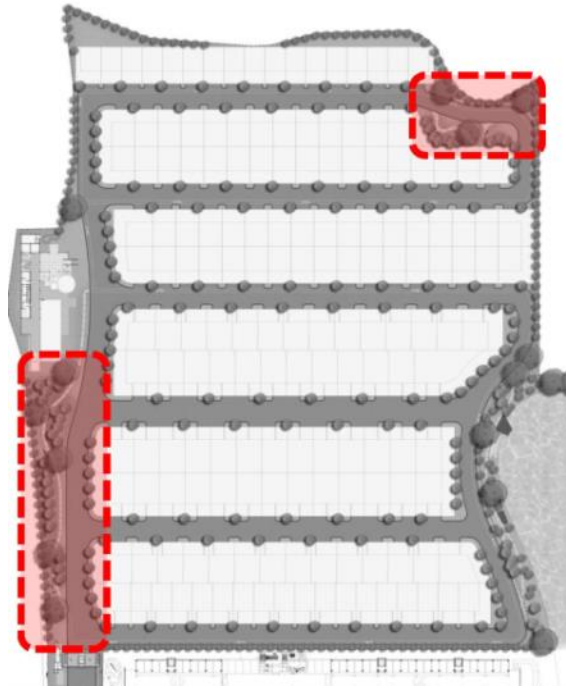


PATHWAY

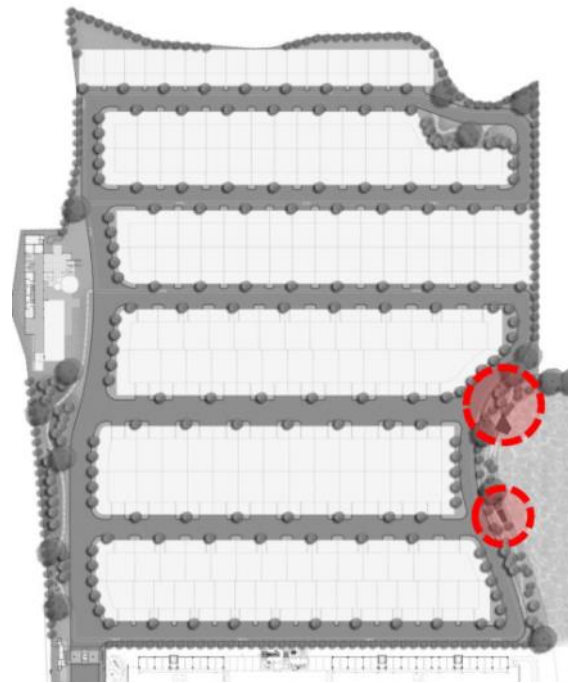


Active – Attractive – Dynamic –
Vibrant – Aesthetic – Natural –
Modern

EARTHMOUND



Active – Attractive – Dynamic –
Vibrant – Aesthetic – Natural –
Modern

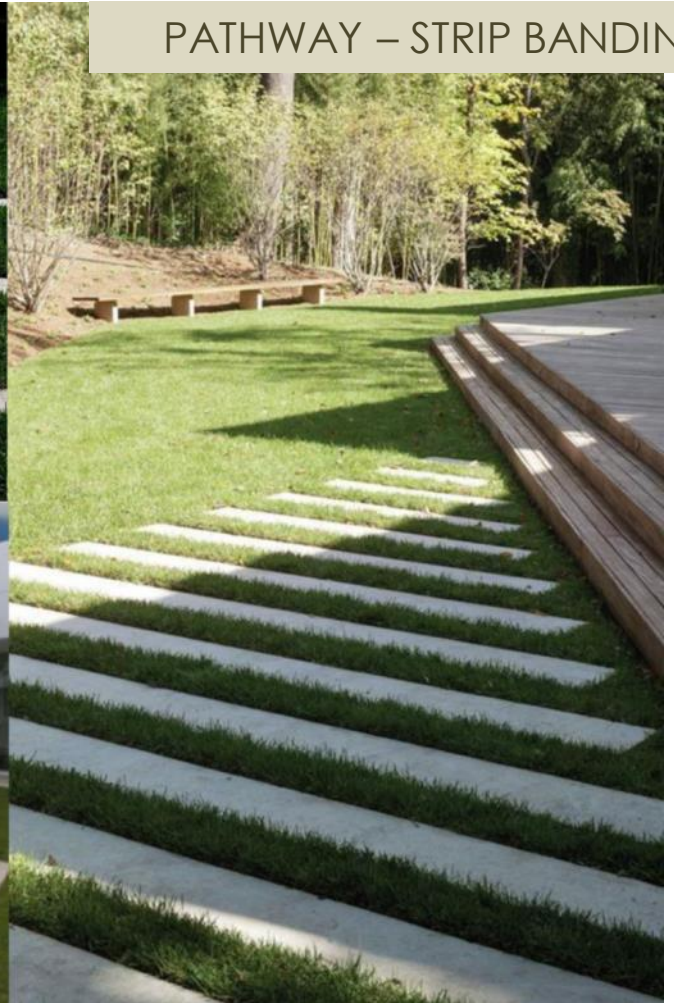
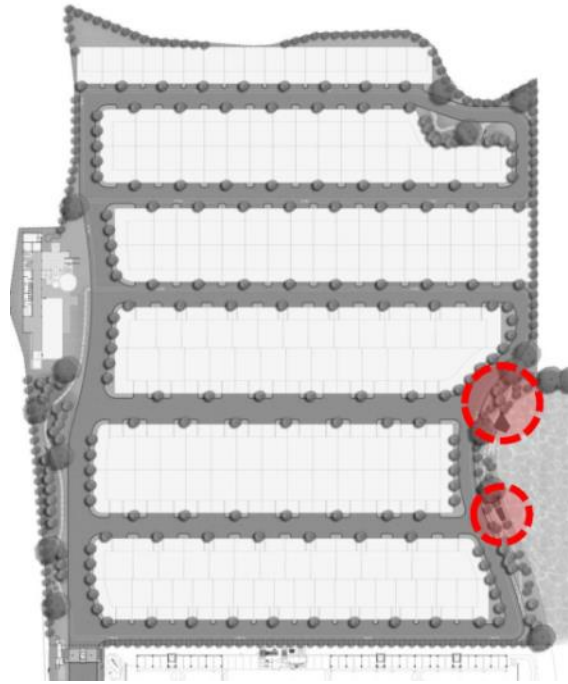


SEATING PROMENADE



Active – Attractive – Dynamic –
Vibrant – Aesthetic – Natural –
Modern

PATHWAY – STRIP BANDING



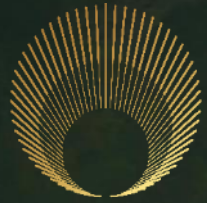
Active – Attractive – Dynamic –
Vibrant – Aesthetic – Natural –
Modern

PERIMETER



Active – Attractive – Dynamic –
Vibrant – Aesthetic – Natural –
Modern

Hinoki 9 DELUXE & PREMIUM



MORIZEN

森禪



Hinoki 9

STANDARD

3+1  4+1  2 

LT : 130,5 m² LB : 151 m²



Lt. 1



Lt. 2



Lt. 3



Lt. 1



Lt. 2



Lt. 3

Hinoki 9

PREMIUM

4+1  4+1  2 

LT : 130,5 m² LB : 177 m²



Lt. 1



Lt. 2



Lt. 3

Tsuga 10 PREMIUM



MORIZEN

森禪



Tsuga 10

STANDARD

3+1  4+1  2 

LT : 160 m² LB : 187 m²



Lt. 1



Lt. 2



Lt. 3

Tsuga 10

DELUXE

4+1  4+1  2 

LT : 160 m² LB : 218 m²



Lt. 1



Lt. 2



Lt. 3

Tsuga 10

PREMIUM

4+1  4+1  2 

LT : 160 m² LB : 244 m²



Lt. 1



Lt. 2



Lt. 3



MORIZEN

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Kaba 10 PREMIUM



Lt. 1



Lt. 2



Lt. 3

Kaba 10

PREMIUM

4+1  5+1  3 

LT : 170 m² LB : 265 m²



Lt. 1



Lt. 2



Lt. 3



MORIZEN

森禪



Sakura 10 STANDARD & PREMIUM



Lt. 1



Lt. 2



Lt. 3

Sakura 10

STANDARD

4+1  5+1  3 

LT : 180 m² LB : 262 m²



Lt. 1



Lt. 2



Lt. 3



MORIZEN

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- New Type -



Keyaki 10x14,5 PREMIUM

Keyaki 10x14,5

DELUXE

3+1  3+1  1  2 

LT : 145 m² LB : 193 m²



Lt. 1



Lt. 2



Lt. 3

Keyaki 10x14,5

PREMIUM

4+1  4+1  2 

LT : 145 m² LB : 208 m²



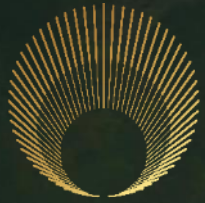
Lt. 1



Lt. 2



Lt. 3



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- New Type -



Hiiragi 10x16 PREMIUM

Hiiragi 10x16

DELUXE

4+1  4+1  1  2 

LT : 160 m² LB : 216 m²



Lt. 1



Lt. 2



Lt. 3

Hiiragi 10x16

PREMIUM

4+1  4+1  1  3 

LT : 160 m² LB : 259 m²



Lt. 1



Lt. 2



Lt. 3



MORIZEN

森禪

- New Type -



Nara 12x18 PREMIUM

Nara 12x18

DELUXE

4+1  4+1  1  3 

LT : 216 m² LB : 362 m²



Lt. 1



Lt. 2



Lt. 3

Nara 12x18

PREMIUM

4+1  4+1  1  3 

LT : 216 m² LB : 386 m²



Lt. 1



Lt. 2



Lt. 3

Contoh Perbandingan Luas Bangunan

Vernonia

Type : LT. 9 x 18 - 162m

LB. 149 m (Standard)

LB. 181 m (Premium)

Type : LT. 10 x 18 - 180m

LB. 174 m (Standard)

LB. 197 m (Premium)

Morizen

Type : LT. 9 x 14,5 – 130,5m

LB. 151 m (Standard)

LB. 177 m (Premium)

Type : LT. 10 x 18 - 180m

LB. 262 m (Standard)

LB. 297 m (Premium)

FINEST

PONDASI

Tiang Pancang

STRUKTUR

Beton Bertulang

DINDING

Bata merah diplester dan dicat
Double dinding antar rumah
KM/WC Homogenous Tile 60x120

LANTAI

Lantai Utama Homogenous Tile 80x80
KM/WC Homogenous Tile 60x60

KUSEN DAN PINTU

Kusen aluminium anodize coating YKK/setara
Daun pintu kayu Solid Engineering dan uPVC
Pintu Utama Solid Engineering
Pintu Umum Honeycomb dengan PVC Seat

PLAFOND

Rangka hollow Galvanis SNI
Interior gypsum board
Eksterior wood composited panel
KM/WC gypsum WR

ATAP

Rangka atap baja ringan
Penutup genteng full flat beton

SANITAIR

TOTO/setara

INSTALASI AIR

Pipa PVC
Pipa air panas dan dingin

LISTRIK

Kabel NYM / NYA
Daya listrik 4400 VA

PAGAR

Tanpa pagar depan and pagar samping
Pagar belakang bata diplester dan dicat



DETAIL

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SERAH TERIMA

A modern, multi-story building is shown at dusk. The sky is a mix of blue and orange, indicating sunset. The building's windows are illuminated from within, and some exterior lights are also visible. The building has a contemporary design with large windows and a flat roof.

27 bulan
Sejak tanggal PPJB